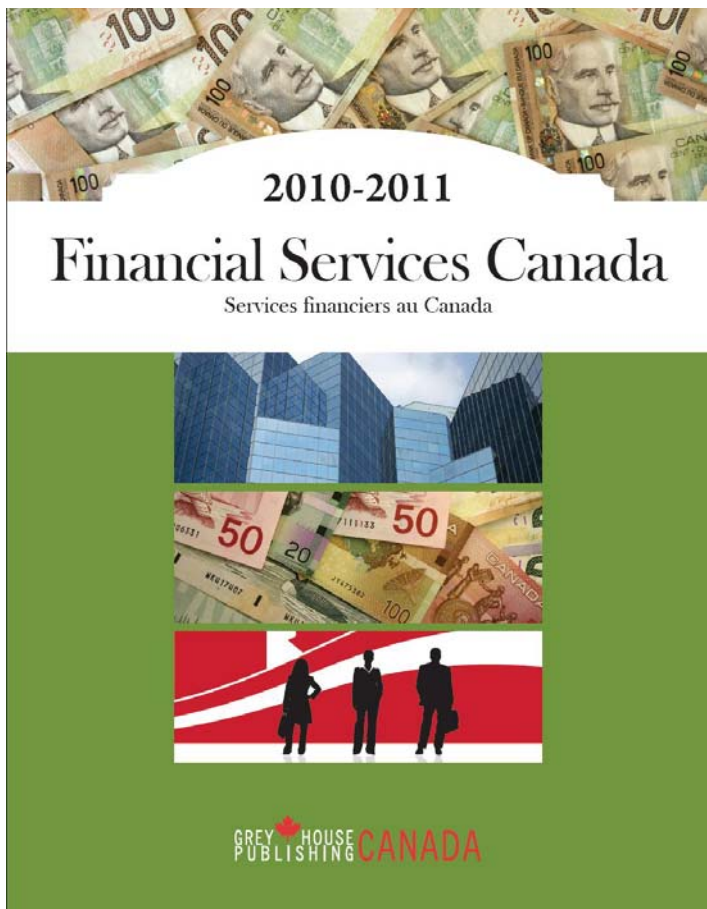


FINANCIAL SERVICES CANADA

In today's busy world we all understand the importance of "working smart, NOT hard". Make *Financial Services Canada* part of your smart way of working and reduce the time you spend compiling lists, researching company information and searching for e-mail addresses. With corporate listings for over 27,000 organizations and hard-to-find business information, *Financial Services Canada* is the most up-to-date and definitive resource for detailed listings, providing valuable contact information including: name, title, organization, profile, associated companies, telephone and fax numbers, e-mail and Web site addresses. All organized into four, easy-to-use indexes!



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- Get direct access to government officials...no more switchboard!

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- Find all of the key officials in associations and other regulatory bodies
- Use the executive name index to verify your correspondent's title
- Locate the right bureaucrat at other levels of government

NEW! Additions and Enhancements to the 2010/11 issue!

This 13th edition of *Financial Services Canada* is bigger and better than ever! Some of the additions and enhancements we've made include:

- **Articles & Statistics** - that highlight significant issues in the Canadian financial services community
- **Thousands of key executives added** – more than 5,500 more executives have been added
- **Hundreds of more listings** – primarily in Investment Funds, Financial Planning and Law Firms

Print or Online – Access to all the information you need!

Available in hardcover print or electronically via the Web, *Financial Services Canada* provides instant access to the people you need and the information you're looking for. *Financial Services Canada* is verified and updated every year for print, and every month for the Web. Subscribe to the online version of *Financial Services Canada* and narrow or broaden your search with index fields such as: class of insurance, assets, revenue, stock symbol, number of employees, year founded and ownership (private, public or crown). For a small additional fee, you can instantly generate your own contact lists and export them into spreadsheets for further use. A great alternative to high cost list broker services!

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