



Press Release

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Grey House Publishing Announces the Release of Financial Services Canada 2015/2016

Grey House Canada is proud to announce its newest publication, the 18th Edition of *Financial Services Canada*. This title, published April 27, 2015, provides the most comprehensive picture of Canada's financial services sector, with over 30,000 listings. Available in print, as a searchable online database and as an e-book, its 9 chapters include: Banks & Depository Institutions, Non-Depository Institutions, Investment Management Firms, Insurance Companies, Accounting & Law, Major Canadian Companies, Government, Associations and Publications. Each listing presents a detailed organization profile, offering easy access to hard-to-find business information including founding date, scope of activity, executive information, contact information, social media accounts and much more.

Bryon Moore, General Manager of Grey House, states, "This 2015 edition of *Financial Services Canada* has more contacts and updates than ever before. Our team of editors has worked tirelessly to update over 10,000 records in order to provide the best and most accurate information to the public."

Financial Services Canada publishes directly after another finance title released in March 2015, The Directory of Canadian Venture Capital & Private Equity Firms. This title, adapted from the US publication of a similar name, explores the most essential and current information on the Canadian venture capital industry. It includes articles written by Thomson Reuters, Industry Canada and Canada's Venture Capital & Private Equity Association, among others. For a limited time, Grey House Publishing Canada is sending a free copy of this title to any purchaser of Financial Services Canada 2015-2016.

Financial Services Canada is widely used by financial executives, bankers, financial planners, sales and marketing professionals, lawyers and chartered accountants, government officials, investment dealers, journalists, librarians and reference specialists, students, entrepreneurs and others interested in Canada's financial services industry.

Grey House Publishing Canada

Page 2

Published for over a decade and a half, this well-researched and comprehensive volume includes listings for every facet of the Canadian financial industry. Covering topics as diverse as financial services institutions, major Canadian companies and industry-related associations or publications, this title is a vital tool for all your marketing or research needs.

Financial Services Canada is available in print, by subscription and online via Grey House Publishing Canada at www.greyhouse.ca. Don't delay! Order now to take advantage of this volume offering all the financial information you need and more.

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